



FOR IMMEDIATE RELEASE

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BROMELKAMP COMPANY SURPASSES OTHER VENDORS IN DATA SHARING WITH SIMPLIFY'S GUIDESTAR EXCHANGE

Minneapolis, MN; February 10, 2015: Bromelkamp Company announces their partnership with Simplify. By joining together we seek to improve service to our clients by creating a more efficient grant application process. eGrant.net, Bromelkamp Company's online application software, will bridge with Simplify's technology to access a common database (via GuideStar Exchange) to auto-fill fields in their eGrant.net application. The concept of a common database has been considered for years by both grantmaking organizations and grant seekers. Now through the use of Simplify's Application Program Interface (API) Bromelkamp Company clients can access Simplify's database for a streamlined application process. Nonprofits enter data once into their account with GuideStar, and then through the API the data is pulled into the nonprofit's application. They enter information one-time and it can be accessed for multiple applications. With eGrant.net and Simplify, funders can help grantees save time and resources, improve data integrity, increase accuracy of grantee applications, provide ability to share data sector-wide, and ultimately improve sector reporting. The data which can be imported includes key organization information, mission statements, some NTEE Codes, financial information, stakeholder/contact information, uploaded documents, and IRS information.

Bromelkamp Company goes one step further than other vendors and will read not only from the 100,000 GuideStar users who are registered with GuideStar Exchange, but will read information like address and contacts for the 2.3 million GuideStar members who are not yet on GuideStar Exchange. This can prove to be a time saver for both foundation staff and grant seekers. This is particularly relevant for community and corporate foundations that often process a high percentage of donor advised or employee matching gifts where the recipient is not involved in

the process. Lisa Pool, Executive Director, Technology Affinity Group states, “We are thrilled Bromelkamp Company is leading the way to a more efficient grantmaking process for their clients. Bromelkamp Company continues to be committed to developing creative technology solutions to meet the ever changing needs of grantmakers.”

About Simplify

Simplify, an initiative between the Technology Affinity Group and GuideStar, Inc., is a data-sharing tool that streamlines the grants application process for nonprofits — and makes it easier for foundations to access information from grant applicants. Grantmakers get quality data, grantees save valuable time, and everyone benefits from a more efficient process.

With Simplify, nonprofits can complete even the most unique grant applications more efficiently. Simplify’s data sharing happens through the GuideStar Exchange, a robust database of information about nonprofits. With Simplify, nonprofits enter their core information once, and then it is automatically added to every grant application the nonprofit completes for any participating funder. For more information visit: <http://www.simplifynow.org/>

About eGrant.net

eGrant.net is Bromelkamp Company’s flexible and efficient online application. Clients use eGrant.net for their grant application, scholarship application, matching gift program, and required grantee reporting. With this software organizations are able to eliminate paper waste, streamline their application process and ensure data accuracy. Like all of Bromelkamp Company’s products there are no contracts, free updates for life and unparalleled support. To read more visit our product page: <http://bromelkamp.com/solutions/egrant-net>

About Bromelkamp Company LLC

Bromelkamp Company LLC’s mission is to foster the work of grant makers through technology and advice that enables effectiveness and innovation. Our vision is that our clients are free to focus on the mission of their own organizations because of us. At Bromelkamp Company we are deliver outstanding service and provide personalized customer support. Your needs are where

we start, and we are committed to your ongoing success. Learn more about Bromelkamp Company LLC and our software solutions at <http://www.bromelkamp.com/>.

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