



FOR IMMEDIATE RELEASE

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Thirsty for More Database Knowledge? Attend the Annual Learning Academy

Minneapolis, MN; May 31, 2017: Bromelkamp Company LLC clients regularly seek to maximize the functionality of their database. In addition to the webinar learning series which offers several monthly opportunities, Bromelkamp software users can also attend Bromelkamp Academy, a three-day, in-person group training. This annual learning opportunity includes a selection of classes for all levels of experience. These tracks will enhance the skill set of finance, program, executive, administrative and fundraising staff. Beyond many of the essential courses this year for Pearl software users, Bromelkamp has announced a new and complete learning track for Akoya.net users. The Akoya.net track offers classes for the intermediate user – someone who has already attended Akoya.net Essentials and is ready for more. These classes intend to advance the capability of the student to be confident in understanding and customizing forms, bulk editing, maximizing views-charts-dashboards-settings, maintaining an accurate and complete database from duplicate detection, workflows and business processes. To round out the annual Academy, President Henry A. Bromelkamp will facilitate a live-streamed annual keynote address. For more information and details, visit our website: <http://bromelkamp.com/academy>.

This year's Bromelkamp Academy will be held July 24-26, 2017, at the Science Museum of Minnesota, in St. Paul, MN. Registration closes Friday, June 30.

Why is participation in training important? Bromelkamp Company regularly surveys their clients to measure satisfaction with both the software and their individual experience with Bromelkamp's staff. A common theme identified from the survey results demonstrates that the number one predictor of customer satisfaction is access to regular and affordable training. Participation in training makes a happier



Students attend a session at the 2016 Bromelkamp Academy.

client. Bromelkamp Company knows that purchasing software is a significant investment in a foundation's operations, and the reliability of the foundation data is dependent on the continued and unfailing use of the software. An investment in training and staff development will pay dividends into the future.

If you are unable to attend the upcoming Academy and would like access to training either in your office or via webinar, contact Jan Maino. She can be reached at jan@bromelkamp.com or by calling 612-767-6701 ext. 27.

About Bromelkamp Company LLC

Bromelkamp Company LLC's mission is to foster the work of grant makers through technology and advice that enables effectiveness and innovation. Our vision is that our clients are free to focus on the mission of their own organizations because of us. At Bromelkamp Company we are deliver outstanding service and provide personalized customer support. Your needs are where we start, and we are committed to your ongoing success. Learn more about Bromelkamp Company LLC and our software solutions at <http://www.bromelkamp.com/>.

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